
SPONSORSHIP / EXHIBITOR REQUEST

January 2023



Dear Potential Sponsor / Exhibitor,

The Alberta Branch of the Canadian Water Resources Association (CWRA) is returning to host our in-person annual conference, which was last held in Red Deer in 2019.

This year's conference will run from **April 2-4**, and will be held at the **Courtyard by Marriott Calgary Airport**, 2500 48 Ave NE, Calgary, Alberta.

The annual CWRA Alberta Branch provincial conference attracts between 100 and 200 delegates. The conference will address a wide range of water resource management and related environmental sciences topics. Delegates include water policy experts, scientists conducting ground-breaking research, and water-related science and engineering practitioners.

The Call for Abstracts is open and will close February 3, 2023. Registration details will be posted soon. A limited number of hotel rooms are available at a special conference rate.

For more information about this year's conference, visit our website:

cwra.org/en/branches/alberta/conference/

To ensure that this conference is a success we are looking for your support via sponsorships and/or exhibitor booth purchases. Your contribution will ensure that a greater number of delegates can attend, thereby maximizing the exchange of ideas and information and providing opportunities for you to reach your audiences one-on-one.

Sponsorship and exhibitor registration deadlines are as follows:

- **March 3, 2023** – to be identified in the preliminary program
- **March 17, 2023** – for all sponsors and exhibitors

All 2023 conference registration (including sponsors and exhibitors) must be completed on the conference registration web page.

In addition, please e-mail a high quality logo (e.g., JPG, GIF, or similar file) by **March 17, 2023**, so that your organization can be properly recognized at the Conference and on the Conference website. Early receipt of your logo is essential for logo placement in Conference materials.

We appreciate your consideration of this request and look forward to a favorable response. Please do not hesitate to contact us if you have any questions. Also, if there is anyone whom you think may be interested in helping make this conference a success, please feel free to forward this notice to them.

Thank you!

Evan Friesenhan
Sponsorship Chair
ab.sponsorship@cwra.org

SPONSORS

The following benefits will be offered for all sponsorship levels:

- Identification as a sponsor in the Program and Proceedings.
- Visual and verbal recognition of your sponsorship during the conference.
- Identification in the Preliminary Program (if confirmed before deadline).
- Recognition on the Conference Webpage.

- **BONUS:** For Gold sponsorships of \$5000 or greater, one booth space and two full registrations is included (complete the Platinum / Gold Sponsor Registration Form).

- **BONUS:** For Platinum sponsorships of \$10000 or greater, one booth space, two full registrations, and two sponsored student registrations (with recognition) are included (complete the Platinum / Gold Sponsor Registration Form).

EXHIBITORS

There will be room for approximately 8 display booths in the main conference area. Each booth space is \$750. Each booth purchase includes one full registration.

Specific information regarding benefits for sponsors and exhibitors is presented on the following page.

SPONSORSHIP RECOGNITION LEVELS

Contribution	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,500+	Friend \$250+	Exhibitor \$750
Prominent recognition throughout the conference	✓	✓	✓	✓	✓	✓
Student sponsorship to attend the conference	✓					
Large Poster on Site	✓	✓	✓	✓		✓
Logo on Screen in Rooms	✓	✓	✓	✓		✓
Other opportunities suitable for your organization as negotiated with the conference organizers	✓	✓	✓	✓		
Specific posters on Site	✓	✓	✓			
Break Sponsor	✓	✓	✓			
Lunch Sponsor	✓	✓	✓			
Cocktails Sponsor	✓	✓	✓			
Banquet Sponsor	✓	✓				
# of Free conference registrations	4	2	1			1
Booth Cost	Included	Included	\$300	\$500	\$750	Included
Banquet tickets	4	2	1			1