



SPONSORSHIP / EXHIBITOR REQUEST CWRA Alberta 2024

February 2024

Dear Potential Sponsor / Exhibitor,

The CWRA Alberta Branch is hosting the annual conference **April 16, 2024**, at the **Courtyard by Marriott Calgary Airport**, 2500 48 Ave NE, Calgary, Alberta.

The theme of the conference is **Resilience Through Adaptive Water Management**.

Delegates include water policy experts, scientists conducting ground-breaking research, and water-related science and engineering practitioners.

For more information about this year's conference, visit our website:

cwra.org/en/branches/alberta/conference/

To ensure that this conference is a success we are looking for your support via sponsorships and/or exhibitor booth purchases. Your contribution will ensure that a greater number of delegates can attend, thereby maximizing the exchange of ideas and information and providing opportunities for you to reach your audiences one-on-one.

Sponsorship and exhibitor registration deadlines are as follows:

- **April 7, 2024** – to be identified in the printed program and conference materials

Please email ab.sponsorship@cwra.org to register as a sponsor or exhibitor. You will be sent an invoice that can be paid by cheque, direct deposit or credit card.

Early receipt of a high quality logo is essential for logo placement in Conference materials.

We appreciate your consideration of this request and look forward to a favorable response. Please do not hesitate to contact us if you have any questions. Also, if there is anyone whom you think may be interested in helping make this conference a success, please feel free to forward this notice to them.

Thank you!

CWRA Sponsorship Committee
ab.sponsorship@cwra.org

Evan Friesenhan and Babak Alinejad



SPONSORS

The following benefits will be offered for all sponsorship levels:

- Identification as a sponsor in the Program and Proceedings.
- Visual and verbal recognition of your sponsorship during the conference.
- Identification in the Preliminary Program (if confirmed before deadline).
- Recognition on the Conference Webpage.
- **BONUS:** For Gold sponsorships of \$2,000 or greater, one booth space and three full registrations is included (complete the Platinum / Gold Sponsor Registration Form).
- **BONUS:** For Platinum sponsorships of \$5,000 or greater, one booth space, four full registrations, and two sponsored student registrations (with recognition) are included (complete the Platinum / Gold Sponsor Registration Form).

EXHIBITORS

There will be room for approximately 8 display booths in the main conference area. Each booth space is \$450. Each booth purchase includes one full registration.

Specific information regarding benefits for sponsors and exhibitors is presented on the following page.



SPONSORSHIP LEVELS and Benefits

Contribution	Platinum \$5,000+	Gold \$2,000+	Silver \$1,000+	Bronze \$500+	Friend \$250+	Exhibitor \$450
Prominent recognition throughout the conference	✓	✓	✓	✓	✓	✓
Large Poster on Site	✓	✓	✓	✓		✓
Logo on Screen in Rooms	✓	✓	✓	✓		✓
Other opportunities suitable for your organization as negotiated with the conference organizers	✓	✓	✓	✓		
Specific posters on Site	✓	✓	✓			
Break Sponsor	✓	✓	✓			
Lunch Sponsor	✓	✓	✓			
# of Free conference registrations	4	3	2	1		1
Booth Cost	Included	Included	\$200	\$200	NA	Included
Banquet tickets	n/a	n/a	n/a	n/a	n/a	n/a