



**CWRA ACRH**  
Canadian  
Water  
Resources  
Association      Association  
Canadienne  
des Ressources  
Hydriques



## **SPONSORSHIP / EXHIBITOR REQUEST** **CWRA Alberta / IAH-CNC Joint Conference 2025**

July 2025

Dear Potential Sponsor / Exhibitor,

The Canadian Water Resources Association - Alberta Branch and the International Association of Hydrogeologists - Canadian National Chapter (IAH-CNC) are jointly hosting a conference on **November 12-14, 2025**, at the **University of Alberta Conference Centre at Lister Centre** (11613 87 Avenue NW, Edmonton, Alberta).

The theme of this conference is **“Mixing Zones and Meeting Minds: Integrating Groundwater and Surface Water for a Resilient Future”**



Delegates will include experts, researchers, and practitioners from both groundwater and surface water communities to exchange knowledge, innovative research, and practical solutions for integrated water resource management.

**For more information about this year's conference, visit our website:**

**[cwra.org/en/branches/alberta/conference/](http://cwra.org/en/branches/alberta/conference/)**

To ensure that this conference is a success we are looking for your support via sponsorships and/or exhibitor booth purchases. Your contribution will ensure that a greater number of delegates can attend, thereby maximizing the exchange of ideas and information and providing opportunities for you to reach your audiences one-on-one.

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Sponsorship and exhibitor registration deadlines are as follows:

- **October 10, 2025** – to be identified in the printed program and conference materials

Please email [ab.sponsorship@cwra.org](mailto:ab.sponsorship@cwra.org) to register as a sponsor or exhibitor. You will be sent an invoice that can be paid by cheque, direct deposit, or credit card.

Early receipt of a high quality logo is essential for logo placement in Conference materials.

We appreciate your consideration of this request and look forward to a favorable response. Please do not hesitate to contact us if you have any questions. Also, if there is anyone whom you think may be interested in helping make this conference a success, please feel free to forward this notice to them.

Thank you!

CWRA-AB and IAH-CNC Sponsorship Committee  
[ab.sponsorship@cwra.org](mailto:ab.sponsorship@cwra.org)





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## **SPONSORS**

The following benefits will be offered for all sponsorship levels:

- Identification as a sponsor in the Conference Program and Proceedings.
- Visual and verbal acknowledgement during the conference.
- Inclusion in the Preliminary Program, if confirmed before the published deadline.
- Recognition on the official conference webpage.
- **BONUS:** For Gold sponsorships, one booth space and three full registrations is included (complete the Platinum / Gold Sponsor Registration Form).
- **BONUS:** For Platinum sponsorships, one booth space, four full registrations, and two sponsored student registrations (with recognition) are included (complete the Platinum / Gold Sponsor Registration Form).

## **EXHIBITORS**

There will be limited space for exhibitor display booths in the main conference area and will be assigned on a first-come first-served basis. Each booth purchase includes one full registration. Booths will include a 6 or 8 foot table, table cloth, 1-2 chairs, and wifi. There are electrical outlets throughout the space, but exhibitors will not each have their own outlet. Exhibitors will be required to bring their own extension cords and power bars.

Specific information regarding benefits for sponsors and exhibitors is presented on the following page.

Please let us know if materials will need to be shipped in advance.





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## Sponsorship Levels and Benefits

Contribution	Platinum \$10,000+	Gold \$5,000+	Silver \$2,500+	Bronze \$1,500+	Partner \$1,250+	Exhibitor \$750
Prominent recognition throughout the conference	✓	✓	✓	✓	Name Only	✓
Large Poster on Site	✓	✓	✓	✓	Name Only	
Logo on Screen in Rooms	Large Logo	Medium Logo	Small Logo	Name Only		Small Logo
Custom co-branding or sponsor opportunities (as negotiated)	✓	✓				
Signage near sponsored sessions, breaks, or lounge areas	✓	✓	✓			
Break Sponsor	✓	✓				
Lunch Sponsor	✓	✓				
Banquet Sponsor	✓					
# of Free conference registrations	4 (+2 student registrations)	3	2	1	0	1
Booth Cost (*Availability subject to capacity – priority given to higher-tier sponsors)	Included	Included	Optional Add-on*: \$250	Optional Add-on*: \$400	Not Eligible	Included

Additional banquet tickets: \$100